

17 Areas of Learning for Careers, Employability and Enterprise Education (CDI, 2015)	The eight Gatsby benchmarks of Good Career Guidance
1. Self-awareness	1. A stable careers programme
2. Self Determination	2. Learning from career and labour market information
3. Self-improvement as a learner	3. Addressing the needs of each pupil
4. Exploring careers and career development	4. Linking curriculum learning to careers
5. Investigating work and working life	5. Encounters with employers and employees
6. Understanding business and industry	6. Experiences of workplaces
7. Investigating jobs and labour market information (LMI)	7. Encounters with further and higher education
8. Valuing equality, diversity and inclusion	8. Personal guidance
9. Learning about safe working practices and environments	
10. Making the most of careers information, advice and guidance (CEIAG)	
11. Preparing for employability	
12. Showing initiative and enterprise	
13. Developing personal financial capability	
14. Identifying choices and opportunities	
15. Planning and deciding	
16. Handling applications and interviews	
17. Managing changes and transitions	

**Beacon Hill Academy cross phase work**

<b>Activity</b>	<b>Details</b>	<b>Impact</b>	<b>Areas of Learning for Careers, Employability and Enterprise Education Covered</b>	<b>Gatsby Benchmark/ Benchmarks Covered</b>
<b>Displays</b>	<p>Career based displays are placed around the Academy, with subject specific career related displays in key areas.</p> <p>Careers Poster in all Tutor Rooms.</p>	Increased awareness and profile of careers at Pegasus Academy.	1,10,14	2,4
<b>Visiting Speakers</b>	<p>Careers focused visiting speakers throughout the course of the academic year. Some sessions for whole year groups (assembly slots, off Enrichment Days' and Tutor time) whilst others take place during lunchtimes and are open to interested students.</p> <p>Topics covered include:            College.            Apprenticeships.            Medicine.            Ambulance Service Careers.            The Benefits of University.            CV Writing.            Interview Skills.            Application Support</p>	Students have an improved awareness of the variety of jobs and careers available. They also have gained knowledge of the skills and qualifications required and the realities of the current labour market.	1,4,5,6,9,14	2,3,4,5,6,7,8
<b>Aspiration</b>	Widening Participation Experiences.		1,2,3,4,5,11,14	2,3,4,5,6,7,8

	<p><b>All Years:</b> Business Breakfast – Students have opportunity to meet with different staff and interview/question them about their career choices and other job opportunities relevant to their subject.</p> <p><b>Year 7:</b> All students have the opportunity to take part in enrichment activities and student leadership clubs, they also take part in a places of worship trip helping to build a more cohesive and tolerant understanding of our community. This also builds relationships and new friendships.</p> <p><b>Year 8/9:</b> Enterprise Challenge Workshop.</p> <p><b>Year 10:</b> College Taster Days, Careers Enrichment Week</p> <p><b>Year 11:</b> Careers Aspiration Fair</p>			
<b>Student Voice</b>	Student voice (formal and informal) used to gather views and understanding of careers.	Student leadership - ALL students are offered the opportunity to join one of the student leader teams. ALL members receive leadership training Academy aware of the strengths and areas for development which can then be used to inform future planning.	1,2,3,8,12,15,17	3,7,5,7
<b>Career Fairs</b>	Careers fair. Business Breakfasts. Apprenticeship Provider Lunchtime. Application surgeries. Take over challenge.	Increased student awareness of variety of careers/Businesses available within the local area, nationally and within key areas.	4 5,6,7,10,11,14,15,16,17	1,2,3,4,5,6,7,8
<b>Careers Area</b>	Creation and development of a Careers base within the Academy.	Increased student awareness of variety of careers available within the local area, nationally and within key areas. Students also aware of their entitlement to CEIAG at Pegasus Academy.	1,10,11,14,15,16,17	2,3,8
<b>Parental Engagement</b>	Engagement via meetings, new Academy website, newsletters at key points throughout the academic year	Increased parental awareness of the variety of careers available within the local area, nationally and within key areas.	5,10	2,5,7



# Careers Map 2018 - 2019

		Autumn		Spring		Summer		Areas of Learning for Careers, Employability and Enterprise Education Covered	Gatsby Benchmark/ Benchmarks Covered		
Yr		1	2	1	2	1	2				
		Tutor time - Tutor work Additional support. Charity initiatives throughout the year. Extra-Curricular: Access to Careers Hub for careers research, Prospectuses, specialist information and open day flyers.									
7	All	Student leadership - ALL students are offered the opportunity to join one of the student leader teams. ALL members receive leadership training. Opportunities to apply to Dudley Youth Council.	All Year 7 - Enrichment Day: Theme of Resilience	All Year 7 - Enrichment Day: Careers Focus	Business Breakfast	G&T University Visit	All Year 7 - Enrichment Day: Celebrating Enterprise	1,2,3,4,10,11,12,15,14,	3,5,7,8		
		Tutor time - Tutor work Additional support. Charity initiatives throughout the year. Extra-Curricular: Access to Careers Hub for careers research, Prospectuses, specialist information and open day flyers.									
8	All	All Year 8 - Enrichment Day: Theme of Resilience Student leadership - ALL students are offered the opportunity to join one of the student leader teams. ALL members receive leadership training Opportunities to apply to Dudley Youth Council.	All Year 8 - Enrichment Day: Careers/options Focus	Options Process begins: Options Parents Evening with HE providers and Connexions present	Business Breakfast	G&T University Visit	All Year 8 - Enrichment Day: Celebrating Enterprise	1,2,3,4,5,6,7,10,11,14,15,16	3,4,7,8,		
		Tutor time - Tutor work. Additional support - All students are given access to a range of careers resources via the school careers hub.									
9	All	Student leadership - ALL students are offered the opportunity to join one of the student leader teams. ALL members receive leadership training. All Year 9 - Enrichment Day: Careers/options Focus Careers Champions working on local project Enterprise Challenges in form groups Opportunities to apply to Dudley Youth Council.	Careers and Aspirations Fair Aspire to HE assemblies from Wolverhampton University	Aspirations and Access trip to Oxford University HE representatives and Connexions at parents evening. Parents Evening with HE providers and Connexions present	Oxbridge style supervision in school All Year 9 - Enrichment Day: Theme of Resilience Business Breakfast	Preparatory Interviews	All Year 9 - Enrichment Day: Celebrating Enterprise Dudley College Taster Day Careers Enrichment Week Activities	1,2,3,4,6,10,11,14	3,5,7		



# Careers Map 2018 - 2019

Yr		Autumn		Spring		Summer		Areas of Learning for Careers, Employability and Enterprise Education Covered	Gatsby Benchmark/ Benchmarks Covered
		1	2	1	2	1	2		
		Tutor time - Tutor work Additional support. Charity initiatives throughout the year. Extra-Curricular: Access to Careers Hub for careers research, Prospectuses, specialist information and open day flyers.							
10	All	Student leadership - ALL students are offered the opportunity to join one of the student leader teams. ALL members receive leadership training Careers Champions working on local project Opportunities to apply to Dudley Youth Council.	Careers and Aspirations Fair	All Year 10 - Enrichment Day: Theme of Resilience  Pathways Trip to Oxford.  Parents Evening with HE providers and Connexions present	All Year 10 - Enrichment Day: Careers Focus Business Breakfast	Connexions individual moving forward plan.  Careers Speed Networking event at Wolverhampton Racecourse.	College Taster Days  Connexions individual moving forward plan  Aspire trip to Aberystwyth University.  Careers Enrichment Week Activities  Careers Educational Festival Dudley College	1,2,3,4,6,7,10,11,12,13,14,15,16,	3,7,8
	LAP			College Visits					
	MAP			College Visits		University trip to Wolverhampton		1,2,3,4,10,14,15,	3,4,7,8
	HAP	College Talks	Science University Lectures	University – Access arrangements for G&T learners	Oxbridge style supervision in school	Brilliant Club trip to Warwick University by Aspire	Aspire trip to Aberystwyth University	1,2,3,4,10,14,15,	3,4,7,8



# Careers Map 2018 - 2019

Yr	Autumn		Spring		Summer		Areas of Learning for Careers, Employability and Enterprise Education Covered	Gatsby Benchmark/ Benchmarks Covered	
	1	2	1	2	1	2			
	Tutor time - Tutor work Additional support. Charity initiatives throughout the year. Extra-Curricular: Access to Careers Hub for careers research, Prospectuses, specialist information and open day flyers.								
11	All	Student leadership - ALL students are offered the opportunity to join one of the student leader teams. ALL members receive leadership training Careers Champions working on local project Opportunities to apply to Dudley Youth Council.	Careers and Aspirations Fair	All Year 10 - Enrichment Day: Theme of Resilience Pathways Trip to Oxford. Parents Evening with HE providers and Connexions present	All Year 10 – Enrichment Day: Careers Focus  Business Breakfast	Connexions individual moving forward plan.  Careers Speed Networking event at Wolverhampton Racecourse.	College Taster Days  Connexions individual moving forward plan  Aspire trip to Aberystwyth University.	1,2,3,4,6,7,10,11,12,13,14,15,16,	3,7,8
	LAP			College Visits					
	MAP			College Visits		University trip to Wolverhampton		1,2,3,4,10,14,15,	3,4,7,8
	HAP	College Talks	Science University Lectures	University – Access arrangements for G&T learners	Oxbridge style supervision in school	Brilliant Club trip to Warwick University by Aspire	Aspire trip to Aberystwyth University	1,2,3,4,10,14,15,	3,4,7,8