

# Dudley Academies Trust

Executive offices, Dudley College of Technology  
Priory Villa, 3 Ednam Road, Dudley, West  
Midlands, DY1 1HL

**Chair of Board of Trustees:** Lowell Williams

**Chief Executive:** Jo Higgins



May 2021

Dear Parent/Carer

## **Re: Chief Executive's welcome to Dudley Academies Trust**

I am delighted that your child has been offered a place at one of our secondary academies in September 2021. It is my pleasure to inform you that your child will be gifted a blazer and tie as a way of welcoming them into our Trust. You will receive information about how to obtain these items of uniform in the coming weeks.

I would like to take this opportunity to share some information about Dudley Academies Trust and the exciting work that we are doing to provide the very best education for all of our learners. The vision for our Trust is that our family of schools will be the first choice for young people and parents/carers. Since the Trust became fully operational in September 2018, we have:

- Achieved two successive years of improved GCSE results in all four of our secondary academies.
- Recruited many outstanding leaders, teachers and support staff who all have the ability to inspire our learners.
- Introduced new teaching methods that inspire our learners and encourage them to 'Dream big'.
- Launched a new behaviour policy called Values Driven Expectations which has been truly transformational. This means that we have the highest standards and expectations enabling our young people to flourish in their lessons.
- Invested over £10 million in school buildings, with more big plans for the future.
- Acquired over 2,000 PCs and laptops.

I am confident that all of our academies will continue to improve at pace and it is our ambition that all schools should be outstanding. I believe that your child will find every opportunity to thrive with us and to develop as a well-rounded and confident young person. We want your child to 'Dream big' and to know that many positive life choices are within their reach. Working with you, we will do everything in our power to make that a reality.

Understandably, you and your child will be eager to discover more about our Trust and next steps regarding transition. Due to COVID-19 restrictions, it will not be possible to run our Year 7 induction days as we would normally. However we would like your child to have the opportunity to visit their new academy. It is likely that this will be in one or two class groups rather than the full year group. I can confirm that you will be contacted in due



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course to inform you of our arrangements. Information will also be made available via the academy website and social media platforms.

May I wish your child every success and an enjoyable experience during their school years.

I look forward to meeting you in the near future.

Yours faithfully

A handwritten signature in black ink that reads 'Jo Higgins'. The signature is written in a cursive style with a large initial 'J'.

Jo Higgins  
Chief Executive



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