



19/05/21

Dear Parent/Carer,

***RE: New Careers Platform 'Unifrog' - The Complete Destinations Platform***

In keeping with our commitment to provide learners with outstanding careers guidance and tailored support when choosing their next step after school, we will now be using Unifrog; an award-winning, online careers platform. All learners in Years 7, 8, 9, 10 and 11 now have access to this excellent website.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each learner has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help Learners build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays)

Learners have been given access to the platform through a link in their welcome email which they have already received, allowing them to create a password and begin using the platform. They log in to Unifrog using their email address and password and can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

We have also set up a parent login so that you can use Unifrog as if you were a learner yourself, allowing you to support your child throughout the process. The form code you need is: **BCHAParents** and you can sign up here: [www.unifrog.org/code](http://www.unifrog.org/code).

For more information, go to [www.unifrog.org](http://www.unifrog.org) or contact our helpline via email: [helpline@beaconhillacademy.org.uk](mailto:helpline@beaconhillacademy.org.uk)

Yours faithfully,

**Mr H Mahey**  
**Assistant Principal**



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