



Dear learners and parents/carers,

**Re: 2022 Leavers Hoodies – General Data Protection Regulation**

At Beacon Hill Academy, we have a tradition of providing an outstanding leavers' process for our Year 11 learners, once their time at our academy draws to a close. This process involves things from hoodies and reward items, all the way to prom. While prom is still quite a long time away, we must begin the hoodies organisation, so that our learners can benefit from these wonderful keepsakes before they leave us in June 2022.

As voted upon by our Year 11s, the hoodies this academic year will have a black exterior, with the school badge on the front and include a collection of the cohort's names in a large '22' on the reverse of the hoodie. The cost will be £19.20. However, under the General Data Protection Regulation (GDPR), we require individual and explicit consent from each child's parent/carer before we can include their name on the hoodies.

Hoodies this year will be produced by Crested School Wear in Wolverhampton. Information sent to Crested School Wear will include each learners' name and information relating to their order. All hoodies will be delivered to the academy, so addresses and contact information of individual learners/parents/carers will not be shared with Crested School Wear.

Once hoodies have been produced, Crested School Wear have been instructed to purge all information from their systems after 1 month as they have no further use for it. The 1 month window is to allow for any potential errors to be rectified, should any occur. The purpose of the information collected is to be included on leavers hoodies and sold to other students at Beacon Hill Academy. Hoodies will not be sold to anyone other than learners at Beacon Hill Academy and will not be on sale outside of the initial sale window. Data and information will not be used for any marketing or promotional use by Crested School Wear or Beacon Hill Academy. For those learners wishing to purchase a hoodie, payments can be made through Weduc. Payments will need to be made by Tuesday 19<sup>th</sup> April.

If you **are** happy for us to use your child's name on the hoodies, then please complete the below Weduc form.

*This form can be accessed within the Forms section of your Weduc app or by clicking on the following link which will open the Weduc portal in a web browser: [View Form](#)*

This form **must** be completed no later than **Friday 8<sup>th</sup> April 2022**. If we do not have consent by this date, we will unfortunately be unable to include your child's name on the hoodies.

Learners who we do not have consent to include their data on hoodies **can** still purchase a hoodie, though their information will not be included. At any point, learners/parents/carers can withdraw consent. Once consent is withdrawn, the academy nor Crested School Wear can use the data, but it will not normally be possible to recall documents (hoodies) in which the data (name) has already appeared.

Yours faithfully,  
**Mrs K Consiglio**  
**Student Leadership Coordinator**



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