



08/06/2022

Dear Parent/Carers,

RE: Festival in a day – University of Wolverhampton

As part of our Careers strategy, we are delighted to inform you we have secured places at Wolverhampton University for their 'Festival in a day' event on the 15th of June, and your child has been selected to attend. The event will be linked to Corporate management, planning, budgeting, marketing and business.

During the day the students will gain an insight into what goes into curating an inaugural literary festival by introducing students to the various roles/careers involved in festival management. Students will learn how to plan a budget, invite speakers, choose appropriate venues, manage people, and how to devise an accompanying marketing strategy.

Learners will be taken by coach and Beacon Hill Academy Staff will remain with learners at all times during the session. Learners will be expected to arrive at the academy for 08:35 and will need to meet staff in the reception area at 08:50. We will be leaving the event at 14:30 to arrive back at school at approximately 15:00. Learners must wear full school uniform for this visit.

Lunch will be provided but students may bring additional drinks and snacks if required.

Please complete the medical form which can be found on Weduc in the forms section. Learners with asthma will need to have their inhaler with them otherwise they will not be allowed on the trip.

If you have any questions then please do not hesitate to get in touch with us at sperkins@beaconhillacademy.org.uk.

Yours faithfully,

Mrs S Perkins
Teacher of Business and Computing
Aspire to HE lead



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