

GCSE Business Studies

What topics will I study?

- Customer needs
- Market research
- Market segmentation
- The competitive environment
- Business aims and objectives
- Business revenues, costs and profits
- Cash and cash-flow
- Sources of business finance

What career opportunities are there?

- Account Manager
- Marketing Manager
- Logistics Manager
- Sales Assistant

“I like how it is related the real world and what we learn about in class, I see when I go to the shops. I learn how a business works so I can make one in the future”

Brooke – Business Studies

Subject Overview

GCSE Business Studies will have given you an insight into business and how to start, run and manage different types of business.

From looking at the different options for business start-ups to working out your levels of profit. If this interests you then GCSE Business is just for you!

For more information about this subject, please speak to Mr Moss, Curriculum Team Leader!

BTEC in Digital Information Technology

What topics will I study?

- User interfaces
- GUI's
- Accessibility needs
- Project Management tools
- Interface Creation
- Project Planning
- Data Representation
- Data Analysis
- Data Manipulation
- Dashboard Creation
- Use of Spreadsheets

What career opportunities are there?

- IT Manager
- Research Scientist
- Data Entry Clerk
- Big data engineer

“I like the mix of practical and theory based learning. I know that I don't just have to learn about it, but I can also practice it”

Zack - DIT

Subject Overview

DIT gives you the opportunity to continue to study ICT, by initially investigating user interfaces you will get the opportunity to develop your own

After this you will get the opportunity to develop your ability to process data. This really opens up the world of IT

For more information about this subject, please speak to Mr Moss, Curriculum Team Leader!

GCSE COMPUTER SCIENCE

What topics will I study?

- Hardware/software
- Logical Operations
- Communication/Networks
- Organisation and structure of data
- Operating systems
- Principles of programming
- Software engineering
- Program construction
- Security and data management
- Ethical, legal and environmental impacts of digital technology on wider society

What career opportunities are there?

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|----------------------|-------------------------------|
| • IT Manager | • Software/hardware developer |
| • Games Designer | • Programmer |
| • Cybersecurity | • Analyst |
| • Networking | • Engineering |
| • Teacher | • Robotics |
| • Website developer | |
| • Research Scientist | |

“I think its really interesting to look at how computers work from the inside like the processor, computers are the future”

Kai – Computer Science

Subject Overview

Computer science gives you the opportunity to be able to solve problems and use those skills in a multitude of careers, not just in the use of computers.
Think about how computer science and geography could work together...or biology...
The choice is yours!

For more information about this subject, please speak to Mr Moss, Curriculum Team Leader!

Level 1/2 in Creative iMedia

What topics will I study?

- Graphic Production
- Graphic Editing
- Image Manipulation
- Project Planning Techniques
- Storyboarding
- Scripting
- Moodboards
- Mindmaps
- Workflows
- Multimedia Editing
- Multimedia Creation

What career opportunities are there?

- Graphic Designer
- Games Designer
- Social Media Manager
- Video Editing
- Digital Content Creator

“I like how I can be creative when I design my project. Media has allowed me to develop new skills that will help me in the future”

Mitchell - Media

Subject Overview

Media gives you a ICT platform to showcase your creative side.

Be it graphic creation or the ability to plan and develop a product, Media will give you the exposure to continue your IT career path!!!

For more information about this subject, please speak to Mr Moss, Curriculum Team Leader!